THE GURUFIN PROJECT

Business Brief

Web 2 Meets Web 3 on the Next Generation Layer-1 Hybrid Mainnet

Overview

Challenges for **Web3 Mass Adoption**

Slow
previous generation blockchains
tend to be slow and unstable

Expensive
steep gas, transaction, and
minting fees

Stagnant Metaverses
regressed to virtual real
estate due to limited use
cases and game integration

Volatile
token volatility cause risky
transactions

WEB
3.0

Difficult Integration
real economy & Web 3 division

Energy Inefficient
high energy consumption
during high traffic volume

Limited Use of NFTs
lacks features to produce relevant
and significant use cases

Solutions for **Web3 Mass Adoption**

THE GURUFIN PROJECT

DIMPLE.CLOUD

GURUFIN

DIGIGOOZ

MUSICGOOZ

GAMEGOOZ

LINKTORY

Solutions with THE GURUFIN PROJECT

DIGIGOOZ
Free-of-charge B2C whitelabled storefront for business and brands to customize, mint, and sell NFTs, physical goods, and services with credit card, carrier billing, stable token payment methods

GOOZILLA
C2C Marketplace platform for users to buy, sell, and trade NFTs with close-to-zero gas fees

GAMEGOOZ
Transform in-game items into multifunctional and usable cross-platform NFTs, empowering players with ownership in and outside games

MUSICGOOZ
NFT-based music store and streaming platform ensuring ownership & authenticity for artists, record labels, and listeners

GURUFIN
Next Gen Layer-1 Mainnet

FAST & SCALABLE	High Throughput (10,000+ TPS)
SECURE	TBFT + DPoS Consensus
GAS FEE	Close to Zero gas/minting fee ($0.00003)
INTEROPERABLE	Interoperable with other blockchains via IBC (Inter Blockchain Communication) and multi, cross chain communications and transactions via Gurufin Station

LINKTORY
Web3 Fan Token (FTO) and Fan Community (DAO) platform for influencers and fans to create, interact, and build communities together

DIMPLE
Produces web- or browser-based 3D Metaverse for mobile, tablet, and desktop devices for a variety of interactive experiences with multifunctional NFTs
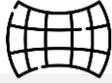
GURUFIN FINTECH
Partnerships with Web 2.0 FinTech (PSP, digital banking, and more) to provide seamless and secure transactions with blockchain technology

STABLE TOKEN: MU
GURUFIN'S Native Stable Token, pegged 1 MU : 1 USD (100% fiat-backed by USD, verifiable in real time) ensures a stable and secure value for transactions across all platforms

USPs

Unique Selling Propositions

Scalable

GURUFIN is a next generation Layer-1 mainnet that provides a new enhanced security, optimization, personalization, and economic alternative to current technology.

10,000+ TPS; Adjustable 1-3 sec block creation time; DARK Security System; ITMT System

Immersive

DIMPLE offers a variety of web-based 3D metaverse experiences with interactive NFTs.

Apps and APKs not required!

'One-Click' is all you need to enter the metaverse through mobile, tablet, or desktop.

Interoperable

GURUFIN Network offers seamless interoperability using the GURUFIN Station and is designed for Web 3.0 environment compatibility.

TBFT + DPoS + EVM + IBC
dApps, metaverses, Zones
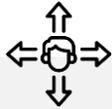
Versatile

DIGIGOOZ & GOOZILLA NFT Store and Marketplace (B2C & C2C) serve the needs of brands, businesses, and consumers.

Sell physical goods, services, and NFTs on whitelabled storefronts for consumers to purchase, sell, use, and trade NFTs at the Marketplace.

Integrated

Web 2.0 FinTech is integrated with GURUFIN technology and Web 3.0 environment to simplify and enhance user experience for mass adoption.

Variety of Payment Methods
Credit & Debit Card, Carrier Billing,
GURUFIN Issued Tokens

Unified

Core platforms, products, and services have been integrated within the project to create an interconnected ecosystem that leverages shared resources and capabilities.

GAMEGOOZ (Games)
MUSICGOOZ (Music)
LINKTORY (FTO/DAO)
DIGIGOOZ B2C (NFT) & GOOZILLA C2C (NFT)
DIMPLE.CLOUD (Metaverse)
dimple.live (Social Media)

GURUFIN Chain

KEY FEATURES

Blockchain Type

Hybrid (Governance Chain & Compliance Chain)

Network Scalability

Zone interoperability through GURUFIN Station with token swapping capabilities

High Speed

10,000+ TPS

ITMT (Inter-Transaction Multi-Transfer) System

Generates real-time block records of transaction history by batching multiple

transactions for smart contract collective processing

DARK (Divided Authority and Recovery Key) Security System

Patent-pending technology that applies a mnemonic-based multi-signature method

to the GURUFIN Wallet for convenience

Machine Learning

Personalization through machine learning by extracting metadata from NFT transactions,

user profile, and behaviour for data mining with personal data security

Payment System

Web 2.0 FinTech integration with blockchain technology for the Web 3.0 environment

GURUFIN CHAIN
Structure
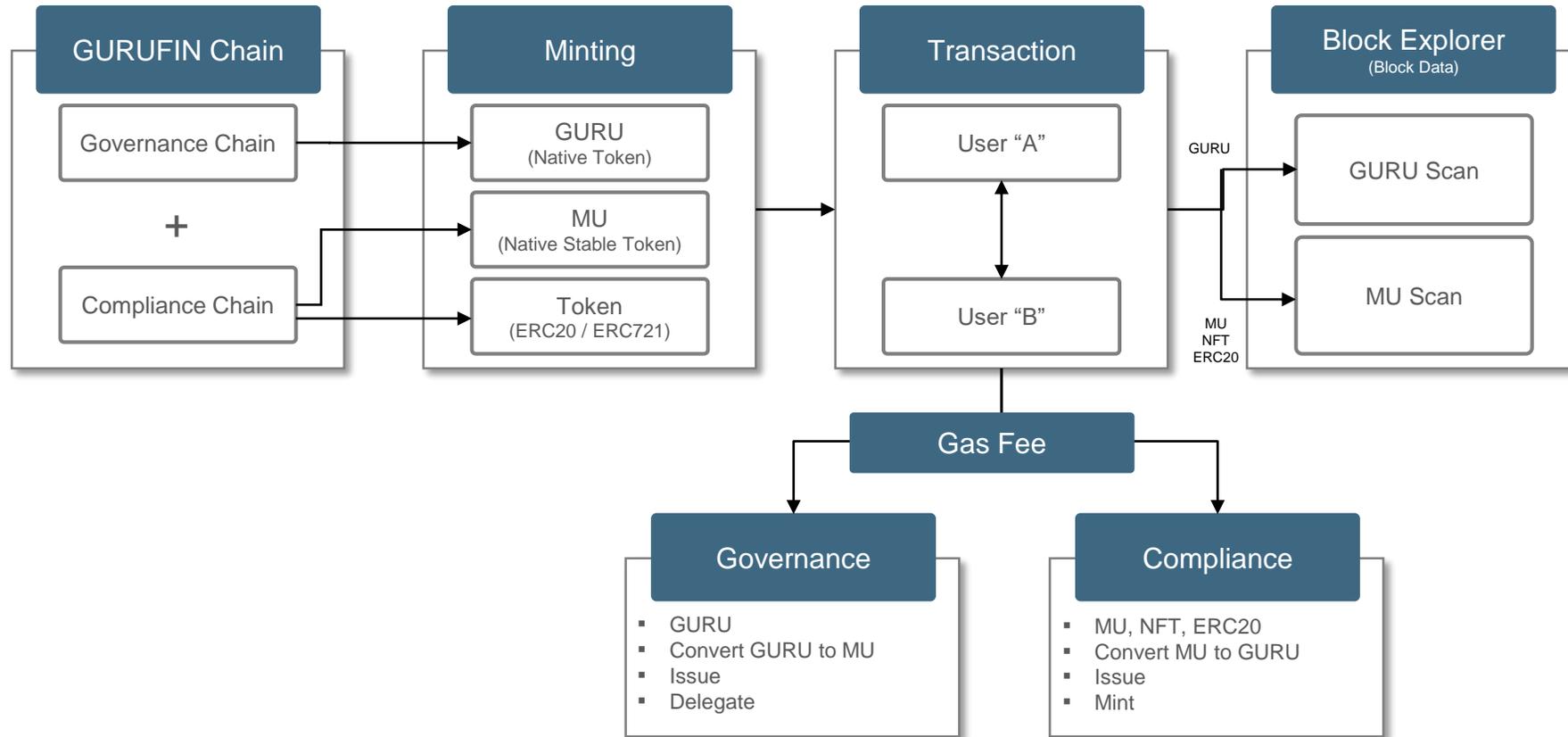
GURUFIN Chain: GURUFIN is a Next Generation Layer-1 Mainnet that operates as a hybrid blockchain through the dualization of the Governance and Compliance Chains.

Minting: GURU are issued through the Governance Chain, while MU, ERC20, and ERC721 are issued through the Compliance Chain.

Gas Fee: Gas fees are deducted from the sender's token balance. ERC20 and ERC721 transactions use MU for gas fees.

Block Explorer: Blocks are created on the corresponding chain and can be viewed through the Block Explorer.

GURUFIN CHAIN
Architecture

dApp Services	ITMT Processing System	Proof of Content	Certificate of Ownership	Payment Service Provider (PSP)

Core Platform	GURUFIN Wallet	MU Scan & GURU Scan (Block Explorer)	DIGIGOOZ (NFT B2C) GOOZILLA (NFT C2C)	GAMEGOOZ (GAMES) MUSICGOOZ (MUSIC) LINKTORY (FTO / DAO)

Data Security	AES256, KMS	DARK Security System	Keccak256, SHA256
	SSL/TLS Encryption		

Block Data	Token Transaction	Smart Contract	Content Metadata

Blockchain Core REST API

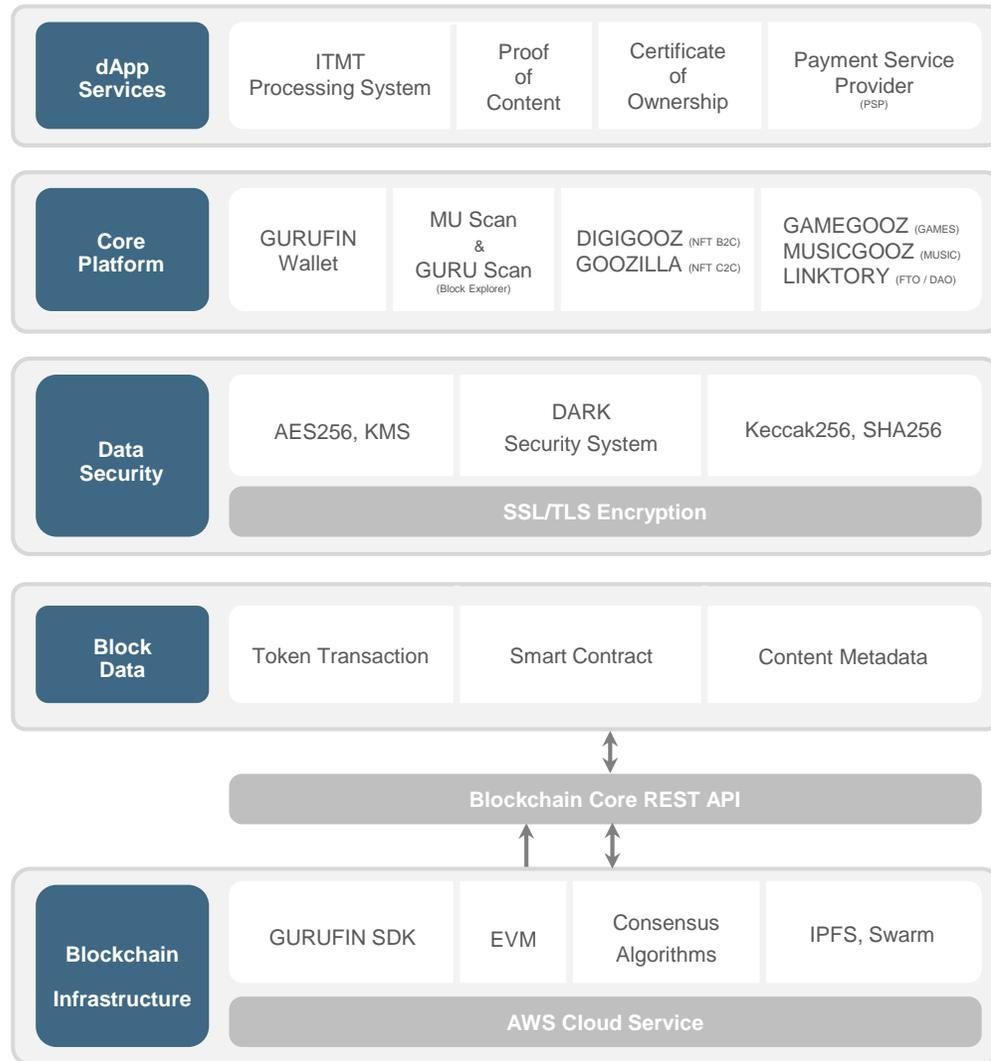| Blockchain Infrastructure	GURUFIN SDK	EVM	Consensus Algorithms	IPFS, Swarm
	AWS Cloud Service			

dApp Services

- Reliable banking remittance services through ITMT
- Content provider and proof-of-content authentication
- Data tampering verification
- Payment settlement services through PSP and digital banking

Platform

Platforms and services include GURUFIN Wallet to manage tokens, GURU Scan for transaction inquiries, games, music streaming, B2C and C2C NFT stores and marketplace, metaverse, and social media.

Security

Symmetric keys containing content are encrypted and decrypted using AES256 and KMS based on the TLS/SSL protocol. Additionally, the DARK Security System based on the mnemonic system is used to manage user wallet private keys.

Data

Data related to issuance, transactions, and metadata are generated by interacting with the network through the Core REST API.

Infrastructure

GURUFIN is built on the AWS Cloud Server and consists of the Core Blockchain, EVM, Consensus Algorithms, IPFS, and Swarm.

Team & Advisors

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BLT Patent & Law Firm

LEE & KIM Law Firm

SIA Law Firm

Yool-Hyun Tax

Partner Companies & dApps

DIGIGOOZ

LINKTORY

GAMEGOOZ

MUSICGOOZ

DIMPLE.CLOUD

XENO DRAGON

Four Gods
OnWemix

TEDDYBEAR LAB

THE GURUFIN PROJECT

NEXT GENERATION

Blockchain & Platforms

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